



WWII Propaganda

- Propaganda - the spreading of ideas to help or hurt a cause.
- The **TRUTH** does NOT matter in Propaganda
- Its all about convincing people to take your side and act a certain way.



All countries during WWII used ganda



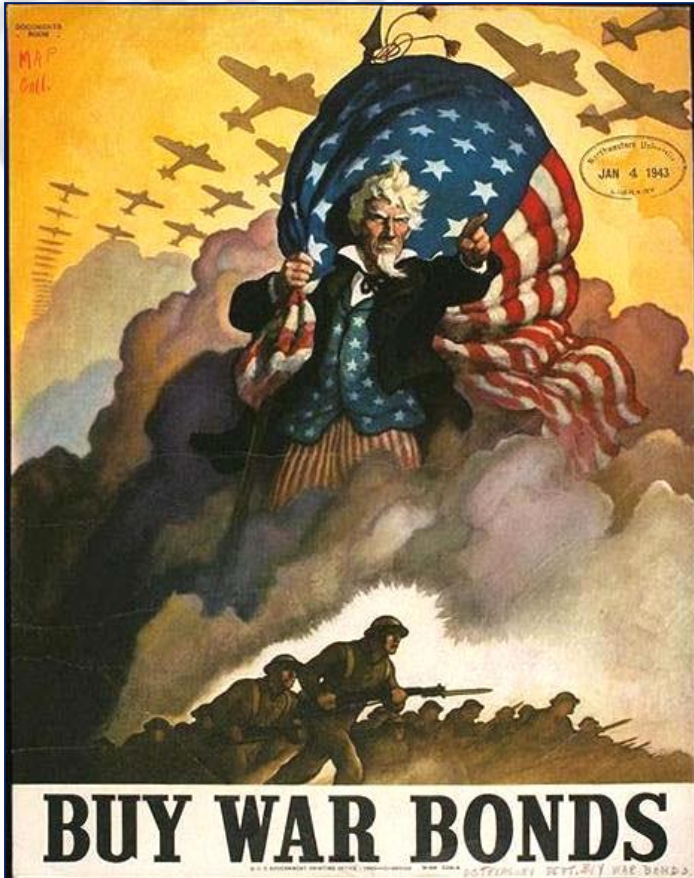


To analyze propaganda

- 1) first write down the first five things you notice on the propaganda piece.
- 2) Write down the obvious messages that you see
- 3) Figure out how the poster gets you to do what it wants



Practice analyzing these posters



1) First five things you notice

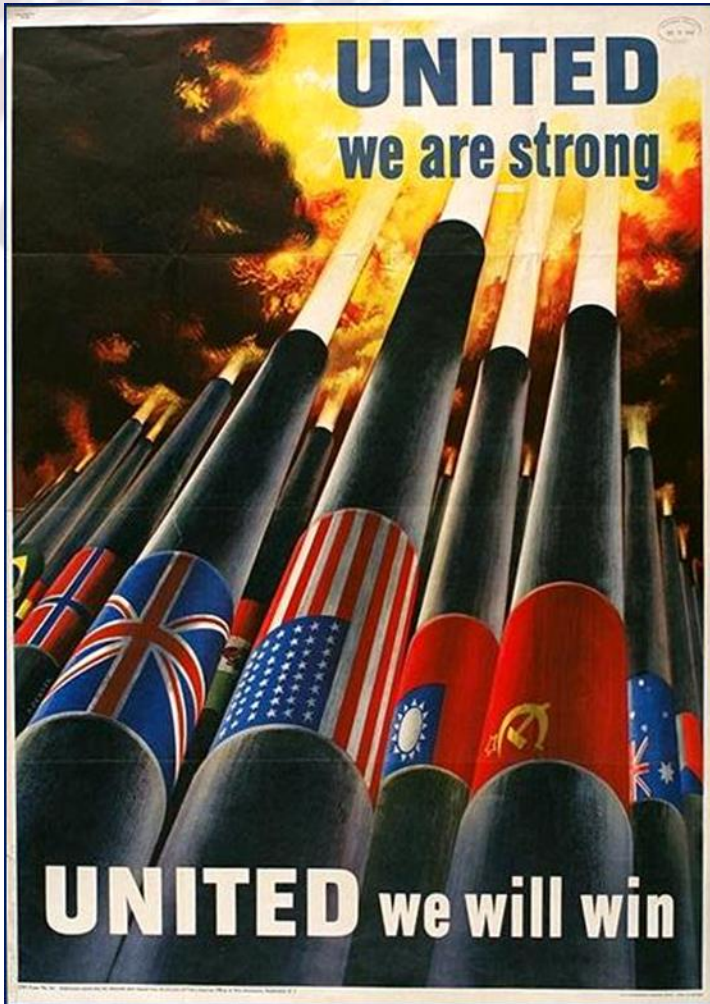
2) What are the main messages of this poster?

3) What does this poster want you to do?

4) Does this poster get you to do what you want?



Analyze this poster



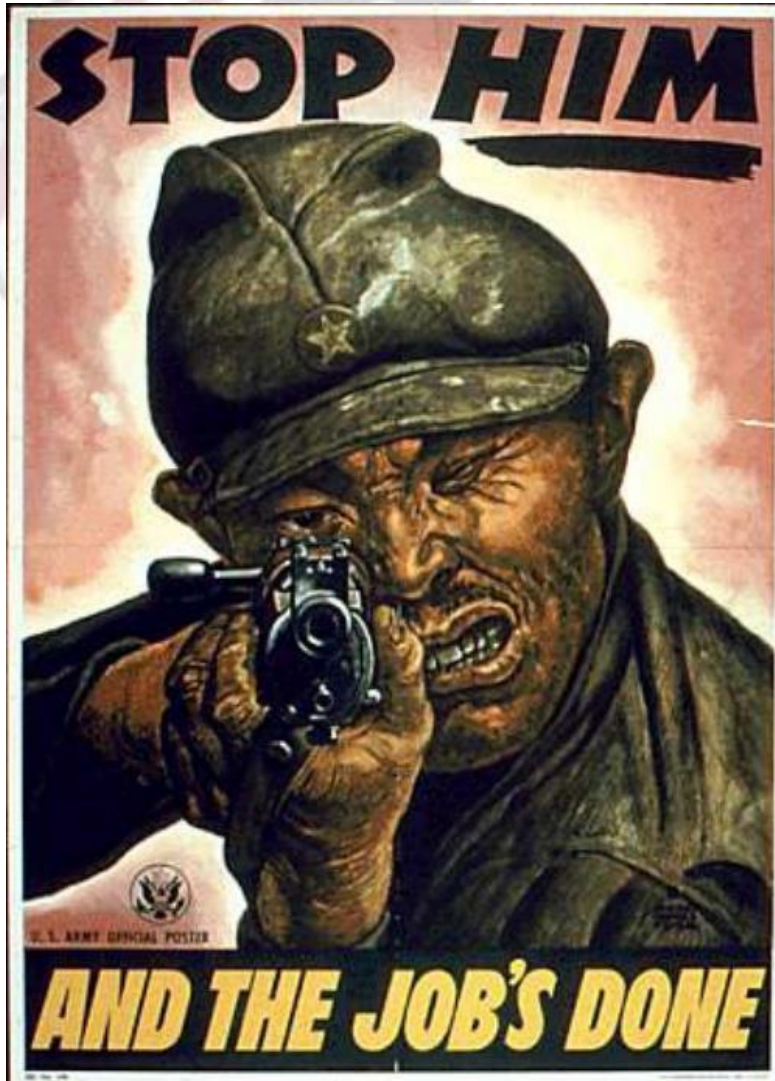
1) First five things you notice

2) What are the main messages of this poster?

3) What does this poster want you to do?

4) Does this poster get you to do what you want?





List five things you notice

- 1)
- 2)
- 3)
- 4)
- 5)

Main messages?

What does this poster want you to do?

How does this poster get you to do what you want?





Fist five things you notice

Main Messages?

What does this poster want you to do?

How does this power convince you to do what it wants?



**When you ride ALONE
you ride with Hitler!**



**Join a
Car-Sharing Club
TODAY!**







Ильян Понур

ОЗАРЯЕТ СТАЛИНСКАЯ ЛАСКА



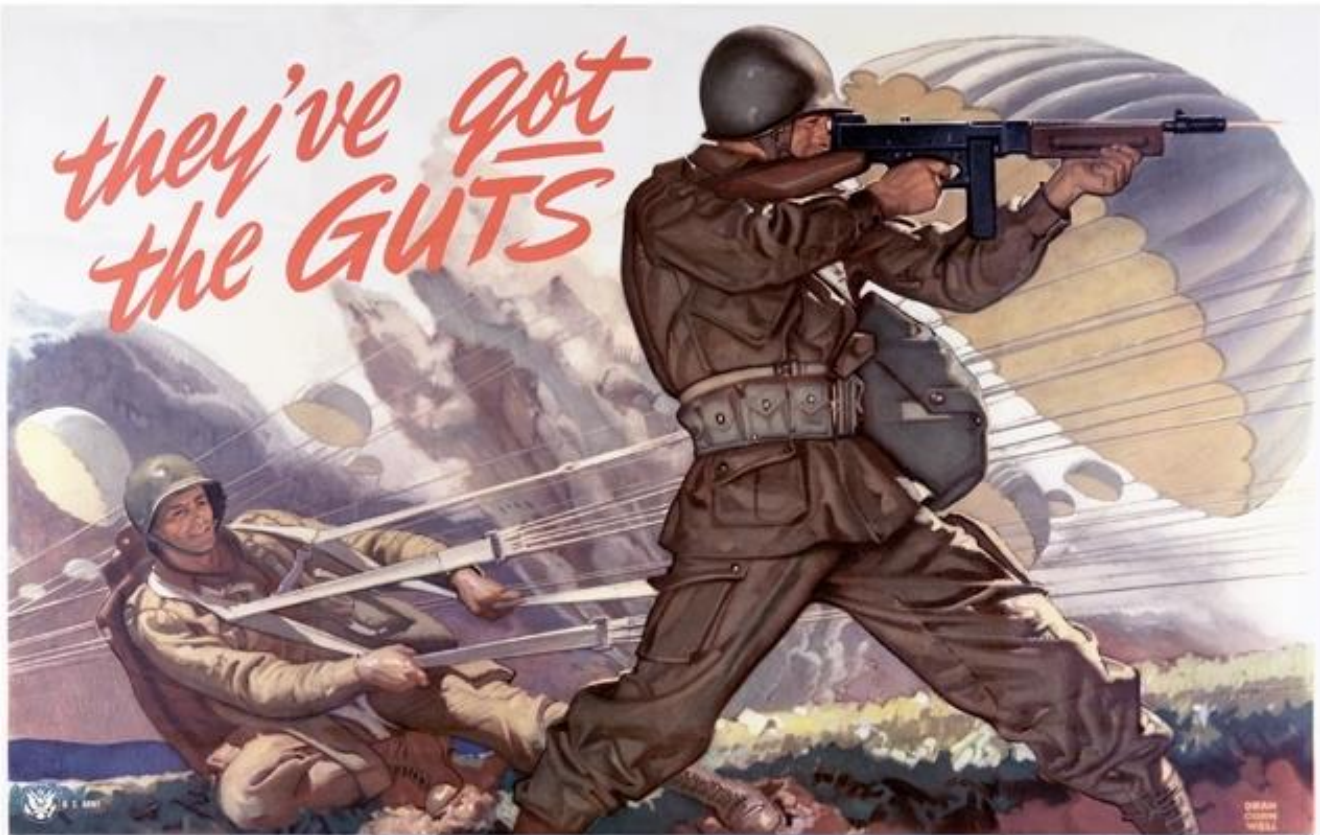
"OF COURSE I CAN!"



I'm patriotic as can be —
And ration points won't worry me!"

WAR FOOD ADMINISTRATION
Washington, D. C.





*they've got
the GUTS*

BACK 'EM UP WITH MORE METAL





**THE SUN IS
RISING IN THE
WEST.**

stop the Japanese encroachment.

ENLIST





Chose an image and complete a HAP-P analysis



© «Контакт-Культура», 2011. Дж. Г. Миллер (США), 1942



Propaganda project

What is propaganda?

- Propaganda – the spreading of ideas to help or hurt a cause.
- The **TRUTH** does NOT matter in Propaganda
- Its all about convincing people to take your side and act a certain way.

Your task

- You will create a propaganda poster that is to convince your classmates and teachers that Coach Beard should be voted teacher of the Year.
- Remember, Propaganda can be a lie!
- If you hate me and do not think I deserve to be teacher of the month too bad.

Objective: Create a propaganda poster to convince your classmates and teachers that Coach Beard should be voted teacher of the year!

- Your poster MUST include
 - Tagline: “Beard- Leader of the Pack” AND a tag-line of your making
 - It must let people know what you want them to do (vote us teacher of the month)
 - You must include symbols that would identify me as a good teacher.
 - Remember, their should be messages that are a part of the poster that convince people to do what you want.
- * Remember the WWII propaganda we looked at yesterday.
- Think about the things that make teachers “good” teachers